

RADIANT LIFE

THE AESTHETIC WELLNESS MAGAZINE

Frequently Asked Questions

1. What are the costs associated with Radiant Life Magazine?
 - The costs depend on how many magazines are purchased. Based on a minimum order of 100 custom designed magazines, you can get started for \$898.00 which includes the set up fee of \$499. There is no charge for mailing and postage. Design fees for custom ads are usually absorbed by your vendor manufacturers. Price is reduced based on quantity. There are NO hidden fees.
2. What is included in the Setup Fee?
 - Your personal customer service representative to assist with the:
 - Upload and storage of your photograph
 - Upload, storage and cleaning of your mailing list
 - Your profile outlined on the inside front cover
 - Advertising space for your products on the inside back cover
 - Templates to choose from for your outside back cover
3. Why is there a setup fee?
 - As you can see above, there is a lot of back-end work that will go in to setting up your subscription.
4. Besides quantity breaks, is there a way to lower the cost of the magazine?
 - You can subsidize the cost of the magazines by featuring an equipment or product ad on the inside back or back covers. Your manufacturer may give you free product or marketing dollars for featuring their ad.
 - You can also sell these pages to a neighboring business to help with the cost of the magazine.
5. How do I pay?
 - We accept check or credit card for the setup. The bi-monthly subscription cost will automatically be charged to your credit card, hassle free.
6. What is the cost of the mailing/shipping?
 - There are no costs to mail or ship your magazines. The cost for mailing and shipping is already included in the subscription cost.
7. Are there any hidden fees?
 - There are no hidden fees. No other catches, promise!
8. How long do I have to commit?
 - We recommend that you stay in the program for two years; however, one year agreements are available.
9. How often are my magazines mailed?
 - Radiant Life is a bi-monthly magazine. Issues are Jan/Feb, Mar/Apr, etc.

10. How does Radiant Life ensure that content is current and accurate?
 - We have an Editorial Board of Advisors who are all fully accredited by the ABMS. The board reviews each article to ensure readers are correctly informed. You can view the board members on our website, under 'About the Magazine'.
 - Plus, we have a full writing staff that is familiar with the aesthetics and medical industries. They are constantly researching for the hottest topics.
11. Do you change the style and content of the magazine for each issue?
 - The magazine is a true magazine where the articles and cover will change with every issue. We have a full design and writing staff who works diligently to ensure that each issue is packed full of interesting and informative articles on aesthetics and living well.
12. How often can I change my quantity, contact information, photo, profile, and back cover ad?
 - Every issue, if you wish. However, we must be notified by the close of each issue. We will notify you before the close approaches.
13. Will it always be sent out with a high gloss finish?
 - Yes.
14. Can Radiant Life offer me exclusive rights to my market area?
 - Yes, exclusivity is available. The cost for exclusivity is dependent on the size and location of the market area.

We hope we have answered some of your questions. **Don't hesitate to call us at 877-754-3308 with any additional questions.** We look forward to hearing from you!

RADIANT LIFE MAGAZINE
1910 Jacob Street • Wheeling, WV
877-754-3308
www.RadiantLifeMagazine.com